



RPR[®]

REALTORS[®] Property Resource

REALTORS[®] Property Resource (RPR) is a Realtor member benefit that provides powerful analytics and client-friendly reports for both residential and commercial properties and at no charge.

RPR for Residential Properties

RPR[®] (Realtors Property Resource) provides data, tools and property reports that can help you “wow” your clients and close more deals. Here’s the top 5 reasons to visit RPR today:

1. **Professional-looking reports** packed with up-to-date data on specific properties, market activity, neighborhoods, schools and more.
2. **Market yourself and find new clients** with prospecting tools and mailing labels.
3. **Accurately price properties** by building bulletproof CMAs and home valuations.
4. **A user-friendly interface** that’s easy to navigate, intuitive and offers guided tours.
5. **It’s a “one-stop-shop” for data** including local public record and MLS data in one platform.

These 5 reasons are just the tip of the iceberg! [Get Started with RPR today](#) and start experiencing how it can build your business and be your “go-to” tool for all things real estate.

RPR for Commercial Properties

From searching on- and off-market properties, lifestyle and behavior data, investment analysis, and site selection tools, RPR is a property data resource that can elevate every facet of your commercial real estate business. [Learn more about RPR for commercial properties.](#)